

Smithsonian magazine



# THE FUTURE IS HERE

Smithsonian **FESTIVAL**  
MAY 16 & 17, 2014

## SCIENCE MEETS SCIENCE FICTION!

Bringing world-renowned experts in the fields of science, technology, and engineering together for 2 days in Washington DC.

Science meets science fiction at the 2014 THE FUTURE IS HERE Festival. THE FUTURE IS HERE is a two-day event produced in tandem with Smithsonian magazine's May issue of the same name. The 2nd annual event combines cutting-edge science with the power of imagination. Exhilarating, visionary, and fascinating, the 2014 event will provide an eye-opening look into the near and far future.

## 2013 EVENT SOLD OUT!

The 2013 Future is Here Festival sold out over a month prior to the event. This year, we'll be expanding attendance to 500 attendees.

Attendees represent the most tech-savvy, influential thought leaders and entrepreneurs from the Smithsonian audience.



Musician Thomas Dolby performs with Apollo 11 Astronaut, Buzz Aldrin at the 2013 Future is Here Festival

## SPONSORSHIP OPPORTUNITIES

Smithsonian has created a variety of opportunities enabling you to connect your brand to this exciting event, and interact with this influential group.

\* Exact event dates TK. Event schedule and participants subject to change.

## DAY 1 – FRIDAY NIGHT NETWORKING COCKTAIL RECEPTION

Join us for the VIP opening of the FUTURE IS HERE with cocktails at the National Air and Space Museum. Mingle with speakers, thought leaders, scientists and technologists at this private event.

## DAY 2 – FUTURE IS HERE FESTIVAL

A full day of speakers and presentations outlining various visions of the future. Suggested speakers include:

**MICHIO KAKU**, American theoretical physicist

**NEAL STEPHENSON**, science fiction author and creator of the Hieroglyph Project

**WILLIAM GIBSON**, science fiction author and theorist called "probably the most important novelist of the past 2 decades"

**BRUCE STERLING**, Hugo Award-winning science fiction author

**JARON LANIER**, computer scientist, theorist and writer, nominated to the Time 100 list of the world's most influential people in 2010

**PETER DIAMANDIS**, engineer, entrepreneur, author and creator of the X Prize Foundation

**JOHN MATHER**, Nobel Prize-winning NASA physicist

**ARATI PRABHAKAR**, physicist, Silicon Valley entrepreneur and current head of DARPA

**FRANCE A. CORDOVA**, NASA Chief Scientist, chair of the Smithsonian Board of Regents and nominee for Director for the National Science Agency

**RAY KURZWEIL**, Google director of engineering, author, inventor, and public advocate for futurist and transhumanist movements

## SATURDAY NIGHT ThirstDC PARTY

The FUTURE IS HERE festival ends with a party co-hosted by ThirstDC. ThirstDC brings together a community of cool, science-loving, entrepreneurial people to socialize with world-renowned experts in a fun and casual lounge atmosphere.

For sponsorship information and pricing, contact Stephen Simmons, Event Sponsorship Sales Manager at [ssimmons@solo-break.com](mailto:ssimmons@solo-break.com), 914-487-8763.