**FOR IMMEDIATE RELEASE**

**TK MUSEUM JOINS SMITHSONIAN MAGAZINE’S 14TH ANNUAL MUSEUM DAY**

*Free Admission on September 22, 2018 with a downloadable Museum Day ticket*

*[CUSTOM SUBHEAD TK ON MUSEUM FEATURES/ EXHIBITS]*

**LOCATION AND DATE TK**— TK Museum will open its doors free of charge to all Museum Day ticketholders on Saturday September 22, 2018 as part of *Smithsonian* magazine*’s* 14th annual Museum Day, a national celebration of boundless curiosity in which participating museums emulate the free admission policy at the Smithsonian Institution’s Washington DC-based museums.

Museum Day represents a nationwide commitment to access, equity and inclusion. Over 250,000 people downloaded tickets for last year’s event, and Museum Day 2018 is expected to attract more museumgoers than ever before.

The theme of this year’s Museum Day is “Women Making History,” honoring women in society who are trailblazers in the arts, sciences, innovation and culture, and emboldening others to be pioneers as well.

“QUOTE FROM SPOKESPERSON DISCUSSING WHY THEY FEEL IT IS IMPORTANT TO BE INVOLVED WITH MUSEUM DAY,” said MUSEUM SPOKESPERSON TK.

INFORMATION/BACKGROUND ON MUSEUM AND ITS EXHIBITS.

Museum Day tickets will be available for download at [Smithsonian.com/museumday](http://www.Smithsonian.com/museumday) beginning August 15. Visitors who present a Museum Day ticket will gain free entrance for two at participating venues on September 22, 2018. One ticket is permitted per email address. A list of participating museums, which will be continually updated as more museums continue to register, can be found at [Smithsonian.com/museumday/search](http://smithsonian.com/museumday/search).

For more information, please visit [Smithsonian.com/museumday](file:///Users/maroccoc/Desktop/Smithsonian.com/museumday).

**About Smithsonian Media**

Smithsonian Media is comprised of its flagship publication, *Smithsonian* magazine, *Air & Space* magazine, Smithsonian Books, and the Smithsonian Media Digital Network. In addition, Smithsonian Media oversees the Smithsonian Institution’s interest in the Smithsonian Channel, a joint venture between the Smithsonian Institution and CBS/Showtime. Smithsonian Media is a division of Smithsonian Enterprises, the revenue-generating business unit of the Smithsonian Institution. The Smithsonian Institution is the world's largest museum and research complex consisting of 20 museums and galleries, the National Zoological Park, and nine research facilities. Approximately 30 million people from around the world visit the museums annually. ([smithsonian.com](http://smithsonian.com/)  / [si.edu](http://si.edu/))

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**INSERT YOUR CONTACT INFO HERE**

**PRESS CONTACT**

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